

Lucas County Workforce Development Board
Quarterly MEETING MINUTES FOR Thursday, January 24, 2019
 OhioMeansJobs Lucas County: Room 3

LCWDB BOARD MEMBERS

| | | | | | |
|----------|------------------------|----------|----------------------|----------|--------------------|
| N | Barnes, Jacqueline | Y | Kline, Dan | Y | Potter, Scott |
| N | Conover, David | Y | Knisely, Jeremy | N | Roelfsema, Michael |
| Y | Cumming, Jennifer | N | Langenderfer, Nicole | N | Schoen, Tonia |
| Y | Daher, Lee | Y | Luzar, Joe | Y | Simon, Sandy |
| Y | Dettmer, Carl | Y | McConnell, Karyn | Y | Smith, Kris |
| Y | Dymarkowski, Charlotte | N | Moffitt, Valerie | Y | Valleroy, Kristy |
| Y | Fleetwood, David | Y | Moore, Teresa | N | Van Riper, Tammy |
| Y | Fought, Annette | N | Morris, Debra | Y | Wallace, Roslyn |
| N | Hollister, Jack | N | Nowak, Angela | | |

Board of County Commissioners

| | | | | | |
|----------|-----------------------|----------|---------------------------|----------|-------------|
| Y | Skeldon Wozniak, Tina | N | Gerken, Pete President | N | Byers, Gary |
|----------|-----------------------|----------|---------------------------|----------|-------------|

Staff & Visitors

| | | | | | |
|----------|---------------------------------------|----------|---|----------|--|
| Y | Gebers, Craig (NetWork) | Y | Glaza, Dave (DPD) | Y | Aliakbar, Yousef (Exec. Asst. to Commissioner TSW) |
| Y | McFall, Norman (DPD) | N | Vahey Casiere, Megan (Administrator) | Y | Sutter, Matthew (Deputy Administrator) |
| Y | Veh, Mike (DPD) | Y | Chad Olson (DPD) | Y | Brennan, William (DPD) |
| Y | Saunders, Tonia WDB Director (DPD) | Y | Guerra, Leigh (OMJ) | Y | Ford, Brittany (DPD) |
| Y | Hopings, Michelle (DPD) | N | Foreman, Theo (DPD) | | |

Call to Order

The quarterly meeting of Lucas County Workforce Development Board convened at OhioMeansJobs Lucas County Room 3 on Thursday, January 24, 2019 and was called to order by President, Joe Luzar, at 8:33am.

Announcement of new board members by J. Luzar

Teresa Moore of Laborers Local 500

Approvals

Meeting minutes:

J. Luzar asked for a motion to approve the minutes from the October 25, 2018 meeting. Motion was made by C. Dettmer and seconded by L. Daher. The motion passed unanimously without objection or abstention.

Meeting Dates/Times – T. Saunders:

- Announced a Doodle poll would be coming out regarding a 4th Wednesday or 3rd Thursday as a new meeting date.
- The time change between morning and afternoon times was close on the previous poll, but the AM had more votes.
- A motion was made by S. Simon and seconded by K. McConnell to approve changing the day pending the results of the Doodle poll. The motion passed unanimously without objection or abstention.

Monitoring Policy – M. Veh

- The policy is for monitoring spending, processes and meeting goals.
- It is required for youth programming, but using it to monitor all programs with a procedure guide will create uniformity, so DPD decided to implement it .
- Will be helpful for future participants and gives consistency.
- A motion was made by K. McConnell and seconded by S. Simon to approve the Monitoring Policy. The motion passed unanimously without objection or abstention.

Strategic Plan Goal 1 – T. Saunders

- Introduced Brittany Ford, Policy Analyst to give an overview of the Welcome TLC connection to workforce development, Upward Global pilot and Contextualized ESL Classes
- Welcome TLC is a community initiative supported by the Lucas County Commissioners and Toledo City Council that promotes Diversity, the growing Immigrant population and Economic Inclusion.
- The packets included with the agenda have a 2015 data report that highlights benefits of the program and shows that the immigrant population is growing, highly skilled and are twice as likely to start small businesses.
- Welcome TLC is now partnering with Department of Planning & Development due to the intersections between objectives.
- In 2019 –
 - Certified Welcoming – Toledo and Lucas County 1st to be certified.
 - Recently awarded National Challenge Grant will provide update of 2015 data
 - Welcome TLC has partnered with Upwardly Global to target entry points for immigrants, build capacity for local providers to understand foreign credentials
 - Contextualized ESL class to be vocational/job specific.
 - Brittany introduced Sara Allen and Brittany Burns from LISC, who partner on the initiative.
- Examples of Welcome TLC cooperating member agencies are Toledo Library, Lucas County Land Bank, Toledo-Lucas County Port Authority, ABLE, City of Toledo, Adelante, several mosques and Toledo Public Schools.
 - J. Luzar – Kudos to the group
 - T. Wozniak – followed up that this is good to have
- M. Veh – WorkReady Lucas County Update:
 - Hit ACT goals previously and will be recognized as a WorkReady community.
 - There are goals needed to maintain the certification included on page 15 of the agenda packet.
 - The goal is to add more to the program to include more youth and adults. Participants can work to improve certification scores at no cost.
 - TPS certified juniors and seniors in the WorkReady program, but looking at adults more now.
 - For maintenance of the certification, from the 240+ employers, a combined total of new companies and companies restating their support will reach and exceed 171. Total

certifications are at 3,000 with the majority at the silver level. The local workforce appears to be better prepared than anticipated.

- T. Saunders – there is no charge in Lucas County to participate. If the participant attends tutorials, the program and certification are free; if they do not attend the tutorials, then participants must pay for the testing.
- J. Luzar – Can they take a 2nd time?
- M. Veh – yes, if they go through the tutorials.
- A. Fought – asked if there is any evaluation that the employers signed up are participating.
- M. Veh – It's difficult to get employer feedback, as they are not required to report, so that makes it hard to track this information.
- C. Dettmer – is there any guidance from ACT?
- M. Veh – not really, the county has reached out to other areas, but it doesn't really work here.
- J. Luzar – mentioned that outreach to businesses was coming up and that we as a board can help with follow-up.

Strategic Plan Goal 2 – T. Saunders

- Business Services at OMJ Lucas County held 2 retreats with staff to layout business services (job fairs, business of the day, etc.) to make it easy to follow as businesses.
 - For 20219, a blitz of the businesses using the One Stop will be followed by visits.
 - Business Services division is preparing a packet to how the One Stop helps at no cost to businesses.
 - This is a way to meet accountability to the state
 - February is the goal to roll out.
 - L. Daher – commented that OMJ is doing great with social media
 - T. Saunders – it is a great tool for them and saves a lot of money
 - C. Dymarkowski - Is there a minimum number of employees to hire to be a business of the day?
 - T. Saunders – no, but the company must have active openings
- Chamber of Commerce Study Update – J. Luzar (p. 16/17)
 - The county funded study was looking for skills gaps.
 - The total findings were a 92 page document summarized down to 5 points that all can read on their own.
 - C. Dettmer – On the surplus point, asked about Engineering & Medical schools cranking out more than need, but on the ground what we're seeing is different?
 - J. Luzar - maybe too many engineers of a particular specialty (eg. "mechanical") so programs may need to be more versatile and allow for cross training. Programs to be made more broad based.
 - M. Veh – UT is a good chemical engineering school, but the demand isn't as high so they're training to move away. Does there need to be a better focus on programs to keep people here.
 - R. Wallace – Will there be ability for feedback from employers?
 - M. Veh – that is the next phase; summit to happen March or April
 - R. Wallace – Skilled trades?
 - M. Veh – students aren't properly educated about available job opportunities.
 - J. Luzar – medical sector training needs to match available jobs
 - R. Wallace – automation impacts jobs
 - T. Skeldon-Wozniak – will this integrate with Brittany's initiative?
 - B. Ford –programs have been discussed at some meetings
- TARTA Taskforce – T. Skeldon-Wozniak

- Transit issues for area workers have been ongoing. The Board of Commissioners intervened with WorkReady Express to provide short-term rides while workers found more permanent solutions, but the mounting problems with transit exceeded the program capacity.
- The situation is now urgent with TARTA cutting Sunday and holiday services.
- It is getting worse each year. The proposal of going from property taxes to sales tax was not embraced, but with properties devalued monies are compared to 15-20 years ago. Sales tax will generate
 - The county commissioners formed a taskforce to evaluate public transit in and around Lucas County. Tax forces have been successfully used in the past for Zoo, Mental Health, LC4, Health Department so seems important again.
- Goals –
 - 1. Funding (sustainable)
 - 2. Short term fix to Sunday/Holidays
 - 3. Ensure that structure is sufficient to adapt to future needs
 - 4. Long term vision for transit
 - The taskforce has dedicated staff in Chad Olson and Brittany Ford along with Yousef Aliakbar who worked on the Health Dept. task force also.

Strategic Plan Goal 3 – T. Saunders

- See pages 18 – 22 of the agenda packet for OMJLC enrolled job seekers served.
- Met with J. Hollister last week with initiatives for clarity. Information is available to anyone; they just have to ask.
- N. McFall – ITA/CCMEP update – p 23/24.
 - P. 24 – WIOA – July 1, 2017. 12 months later there was guidance.
 - CCMEP – Youth piece – January 4, 2019 performance measures:
 - Youth placement throughout the state was low
 - 2 weeks ago = For Lucas County, 79.6% placement, which seems good, but the state as a whole is at 50%. The state held back the full report to work on increasing their average
 - 16 people were updated in the system which brought it to 84%, but the state will not give “performance”.
 - P. 23 – quarterly report – hopefully more information available on youth at the April meeting

Strategic Plan Goal 4 & 5 – J. Luzar

- Executive Committee is taking on these goals.
 - 1st meeting of the year it was discussed getting board engaged in business outreach.
 - T. Saunders – we can get a list of companies that have received services. Can reach out to discuss experiences.
 - R. Wallace/DMS – glowingly spoke of experience
 - L. Daher – there has to be others out there, but businesses don’t want to open up to county
 - S. Potter – asked whether there is a predictor of what skill sets people have to match them to a job
 - T. Saunders – OMJ.com will alert an individual that develops a profile. Employers can search & engage on OMJ.com.
 - S. Potter – an auto match for businesses in WorkReady Lucas county would be nice
 - T. Saunders – will take a look
 - A. Fought – Can an employer receive an email alert as someone comes in?

- J. Knisely – Not that way. Candidates can, not businesses
- A. Fought – have to make it easy for employers. Great successes, but how do we get to others?
- J. Luzar - I think we can come up with strategy; working on for 2019.
- R. Wallace – mentioned marketing & branding to attract and address needs
- J. Luzar – outreach will come 1st. Mentioned Cincinnati Works book and has talked to author and may go visit with them to see how they are doing things.
- M. Veh – workforce in Cincinnati is a great model

Renewal of Strategic Plan – J. Luzar

- 4 year plan to review every 2 years.
- A motion to extend for another 2 years was made by C. Dettmer and seconded by S. Simon
- Motion passed unanimously

Board Orientation – J. Luzar

- This is a worthwhile meeting even if you've attended before.
- M. Veh - Looking at an orientation the week of February 11, 2019 or February 25, 2019. Day 1 = 12pm & lunch until 4:30pm; Day 2 = 8:30am with lunch. Will send out poll then decide date/time.

Shared Campus Update – M. Sutter

- The private developer for the site announced last year could not finalize lease so decided to part ways.
- Settled on evaluating current building adding 2500 sq. feet and merge to this location and use city parking around.
- Working on a study; not sure if it will work or not.
- Board of Election would move.
- An RFP has gone out to private sector to see if anything new out there
- Should have more information in the next 30 days, but more definitive by April meeting
- Building consultant team will decide the best course
- Mover will coordinate moving people (CBRE)
- C. Dettmer – asked what the issue was that was the deal breaker
- M. Sutter – they could not get current leases terminated in time
- C. Dettmer – asked about the current JFS structure status
- M. Sutter – is being monitored monthly by a structural engineer
- T. Skeldon-Wozniak – Monroe St will be changing with art museum changes with transportation all the way down and a facelift with a great location.
- M. Sutter – would bring 450 employees to the area and hopefully spur development in uptown area

Financial Report – D. Glaza

- Programs are federally funded and were funded prior to the shut down so still working. If the shutdown goes beyond September would be in trouble, but ok for now.
- 2 year allocations – no issues
- Training ramping up with more training dollars
- TANF budget is for 1 year so closing out FY18 budget with most of it spent. No issues.
- Contact D. Glaza to dive into numbers

Other Business –

- T. Saunders – pages 25 & 26

- Directors meeting in Columbus going over where previous state administration ended up. New administration introductions. Updates to come as they happen.
- T. Skeldon-Wozniak – Jeep Fest will be held August 9 -11 with the new Gladiator pickup featured. Brought \$45M to the local economy in 2018.

Next meeting April 25, 2019

- **Adjourned 10:12 a.m.**

Minutes recorded and submitted by Kristy Valleroy, Secretary/Treasurer.